



Agent Code		MCC		Date	
Provide any existing MID#s on TSS			TID#		MID#
Legal Business Name <i>(Required)</i>					
Merchant Name (DBA)					
Federal Tax ID # <i>(Required)</i>					
Legal Business Address					
City			State	Zip	
Phone #		Fax #			
Mailing Address <i>(If different than Legal Business Address.)</i>					
City			State	Zip	
Phone #		Fax #			
Location Address					
City			State	Zip	
Phone #		Fax #			
Web address <i>(List all URLs used; attach a separate sheet if necessary.)</i>					
Email address <i>(Required)</i>					
Delivery method of month-end Merchant Statement <input type="checkbox"/> Letter <input type="checkbox"/> Email					

Special Fee Conditions See Section 3.14 of the terms & conditions for a full description of fees.

Important Information about Procedures for Opening a New Account

To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify, and record information that identifies each person who opens an account. **What this means for you:** When you open an account, we will ask for your name, address, date of birth, and other information that will allow us to identify you. We may also ask to see your driver's license or other identifying documents.

Merchant Acceptance/Bank Disclosure

Each person signing below 1) agrees that they have received a copy of the terms and conditions [pages TC01—TC05] associated with this application, 2) agrees to all such terms and conditions, 3) agrees that all information provided on this application is true, correct, and complete, 4) agrees that they have the legal power and authority to execute this agreement, 5) authorizes the Acquirer to investigate, either through its own agents or through credit bureaus, all information provided in this agreement and on the individual(s) signing this agreement, 6) agrees that Acquirer may give information to others, including creditors and credit reporting agencies, concerning the Acquirer experience with merchant, and that 7) Acquirer may request additional information as needed.

Member Bank (Acquirer) Information: Merrick Bank, 135 Crossways Park Drive North, Suite A, Woodbury, NY 11797 • Phone (800) 267-2256.

Important Acquirer Responsibilities

1. Merrick Bank is the only entity approved to extend acceptance of Visa products directly to a Merchant.
2. Merrick Bank is responsible for educating Merchants on pertinent Visa Operating Regulations with which Merchants must comply.
3. Merrick Bank, not the ISO, must hold, administer and control all reserve funds derived from settlement.
4. Merrick Bank, not the ISO, must hold, administer and control settlement funds for the Merchant.
5. Merrick Bank must be a principal (signer) to the Merchant Agreement.

Important Merchant Responsibilities

1. Complying with cardholder data security and storage requirements.
2. Maintaining fraud and chargebacks below established thresholds.
3. Reviewing and understanding the Merchant Agreement.
4. Complying with Visa's operating regulations.

The responsibilities listed above do not supersede terms of the Merchant Agreement including the terms and conditions which are provided to ensure the Merchant understands some important obligations of each party and that the Visa Member—Merrick Bank—is the ultimate authority should the Merchant have any problems.

X

Signature of Owner, Authorized Officer #1	Print name	Title	Date
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X

Signature of Owner, Authorized Officer #2	Print name	Title	Date
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Signature of TriSource Solutions Authorized Officer	Print name	Title	Date
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Signature of Acquirer Authorized Officer	Print name	Title	Date
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Guaranty

For value received and in consideration of the mutual undertakings contained in the Merchant Agreement between Merchant and the undersigned Acquirer, the individuals signing on behalf of Merchant (jointly and severally if more than one), in such person's individual capabilities and not on behalf of Merchant unconditionally guaranty to Acquirer, the full and prompt payment when due of all of the obligations of every kind and nature of Merchant arising directly or indirectly in accordance with the terms of the Merchant Agreement. The undersigned further agree in such person's individual capabilities and not on behalf of Merchant to pay Acquirer all expenses (including attorney's fees and court costs) paid or incurred in collecting such obligations and in enforcing the Guaranty.

X

Signature of personal guarantor #1	Date	Signature of personal guarantor #2	Date
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Merchant Information

Have you been placed on the <i>Combined Terminated Merchant File</i> ? <input type="checkbox"/> Yes <input type="checkbox"/> No		Product/Service offered (<i>restaurant, clothing, auto, etc</i>)	
<input type="checkbox"/> Sole Prop.	<input type="checkbox"/> Partnership	<input type="checkbox"/> Corporation, State of Inc.	<input type="checkbox"/> LLC <input type="checkbox"/> Nonprofit
Length of time in business? Years		Months	
Length of time legal entity in business? Years		Months	
Name of previous Visa/MC/Discover processor or bank (<i>attach 3 current months processor statements</i>)			
Processing Volume (<i>for internal use only</i>) <input type="checkbox"/> Monthly <input type="checkbox"/> Daily		Avg. Ticket \$	Max. Ticket \$
Monthly Visa/MC/Disc Vol. \$		Peak Season Visa/MC/Disc Vol. \$	
Method of Acceptance (<i>totals must equal 100%</i>) Swiped	%	Imprinted	%
MO/TO*	%	Internet	%

Principal Individual #1 % of ownership

Last name	First name	MI	Title
Residence address		City	State
Residence phone	Social Security # (<i>Required</i>)	Driver's license #	
State			

Principal Individual #2 % of ownership

Last name	First name	MI	Title
Residence address		City	State
Residence phone	Social Security # (<i>Required</i>)	Driver's license #	
State			

Trade References 1) Name/Contact	Phone	2) Name/Contact	Phone
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Terminal Information GPS TSYS Retail Restaurant (no tip) Restaurant/Retail Tips (no auto close) Lodging

Terminal type	Printer/Pinpad type
Software/Gateway (<i>payment application name</i>) <input type="checkbox"/> Virtual <input type="checkbox"/> Shopping Cart	Version

Existing Card Information American Express Account #**American Express Authorization** Yes, I wish to participate in American Express® Card Acceptance.

By signing below, I represent that I have read and am authorized to sign and submit this application for the above entity, which agrees to be bound by the American Express® Card Acceptance Agreement ("Agreement"), and that all information provided herein is true, complete, and accurate. I authorize Payment Data Systems, Inc. and American Express Travel Related Services Company, Inc. ("American Express") and American Express's agents and Affiliates to verify the information in this application and receive and exchange information about me personally, including by requesting reports from consumer reporting agencies from time to time, and disclose such information to their agent, subcontractors, Affiliates and other parties for any purpose permitted by law. I authorize and direct Payment Data Systems, Inc. and American Express and American Express's agents and Affiliates to inform me directly, or inform the entity above, about the contents of reports about me that they have requested from consumer reporting agencies. Such information will include the name and address of the agency furnishing the report. I also authorize American Express to use the reports on me from consumer reporting agencies for marketing and administrative purposes. I am able to read and understand the English language. I understand that upon American Express's approval of the application, the entity will be provided with the Agreement and materials welcoming it to American Express's Card acceptance program.

X

Signature of owner, authorized officer	Date
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Discount Rates for American Express® Card Acceptance will be determined and assessed by American Express.

Merchant Site Survey Report (*To be completed by Independent Agent*)

Merchant location <input type="checkbox"/> Store front <input type="checkbox"/> Office building <input type="checkbox"/> Warehouse <input type="checkbox"/> Residence <input type="checkbox"/> Other	Merchant <input type="checkbox"/> Owns <input type="checkbox"/> Leases building premises
Landlord name	Landlord phone #
Yes <input type="checkbox"/> No <input type="checkbox"/> Merchant appears to be conducting business as represented in this application.	Yes <input type="checkbox"/> No <input type="checkbox"/> Have you taken pictures inside and outside of the premises?
Yes <input type="checkbox"/> No <input type="checkbox"/> Merchant is adequately staffed and stocked to do business.	Yes <input type="checkbox"/> No <input type="checkbox"/> Have you confirmed the identity of the person who signed the contract?
Yes <input type="checkbox"/> No <input type="checkbox"/> Merchant has posted any business license(s) required to do business.	Yes <input type="checkbox"/> No <input type="checkbox"/> Have you confirmed the signor as owner/principal of the business?

Comments

I hereby verify that I have physically inspected the business premises at this address. I also verify that all information submitted in this application is correct to the best of my knowledge and belief.

Inspected by /Sales Rep (<i>print</i>)	Signature	Agent #	Date
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Electronic Debit/Credit Authorization

Merchant hereby authorizes Bank, or third party in accordance with this agreement, to initiate debit/credit entries to Merchant's deposit account, as indicated below. This authority is to remain in full force and effect until (a) Bank has received written notification from Merchant of its termination, in such a manner as to afford Bank reasonable opportunity to act on it and (b) all obligations of Merchant to Bank that have arisen under this Agreement have been paid in full. This authorization extends, but is not limited, to such entries to this account which concern discount fees, transaction fees, chargebacks, penalties, service fees, return items fees, lease, rental and purchase charges involving Point-of Sale ("POS") and credit card imprint equipment.

A voided check from this account must be attached

Bank name | Name on account
Address | City | State | Zip
Routing # | Account # | Phone #

You have the option of accepting MasterCard credit cards, Visa credit cards, Discover cards, credit cards issued by MasterCard signature debit cards (MasterMoney Cards) or Visa signature debit cards (Check Cards). You may elect to accept any or all of these card types for payment. If you do not specifically indicate otherwise, your application will be processed to accept ALL MasterCard, Visa and Discover card types.

Indicate Visa, MasterCard, Discover Card or PayPal types NOT to accept

MO/TO, Internet Questionnaire Complete this section only if credit card processing is more than 25% MO/TO, Internet

What % of sales are to Business consumer % Individual consumer %

Describe your refund policy in detail (attach sheet if necessary)

Method of marketing [] Newspaper/Magazine [] TV/Radio [] Internet [] Direct mail, brochure and/or catalog [] Outbound telemarketing sales

Percentage of products sold via Phone orders % Mail/Fax orders % Internet orders % Other %

Who processes the order? [] Merchant [] Fulfillment center [] Consumer [] Other

Who enters credit card information into the processing system? [] Merchant [] Fulfillment center [] Consumer [] Other

If credit card information is taken over the internet, is payment system encrypted by SSL or better? Yes [] No []

If the Merchant is an e-Commerce Merchant, is a Merchant Certificate utilized? Yes [] No []

If Yes, provide Merchant Certificate # Certificate Issuer Expiration date

Do you own the product/inventory? Yes [] No [] Is product stored at your location? Yes [] No [] If No, where?

After charge auth., how long until the product ships? (days)

Who ships the product? [] Merchant [] Fulfillment center Product shipped by [] US Mail [] Other Delivery receipt requested? [] Yes [] No

Corporate Guaranty/Resolution not required on volumes less than \$100,000 monthly (except for high risk accounts)

1. Corporate Secretary**, the duly elected, qualified and acting Office Title of Legal Corporate Name of Merchant Company, a (the "Merchant Company"), do hereby certify as follows Incorporation Status

The following resolutions were duly adopted by the board of directors/managing member(s)/general partners (circle one) of the Merchant Company WHEREAS, the Merchant Company desires to enter into a Merchant Agreement (the "Merchant Agreement") with Merrick Bank Corporation, a Utah industrial loan corporation ("Bank") and Payment Data Systems, Inc., a Nevada Limited Liability Company ("ISO"). NOW, THEREFORE, BE IT RESOLVED, that the Merchant Agreement by and among the Merchant, Bank and ISO, is hereby approved and adopted in the form provided by ISO, together with such additions, changes or modifications as may be deemed necessary, advisable or appropriate by the officer(s) executing or causing the same to be completed; and RESOLVED FURTHER, that in connection with the Merchant Agreement, the appropriate officer(s) of the Merchant Company is/are hereby authorized to establish (a) an Operating Account into which funds from credit card sales by the Merchant Company will be directed, and (b) if necessary, a Reserve Account into which funds from credit card sales by the Merchant Company may be directed by Bank in accordance with the provisions of the Merchant Agreement; RESOLVED FURTHER, that the Merchant Company hereby grants Bank a security interest in the funds held by the Merchant Company in the Operating Account and Reserve Account, and the appropriate officer(s) of the Merchant Company is/are hereby authorized to execute all documents reasonably required by Bank to perfect such security interests; RESOLVED FURTHER, that the appropriate officer(s) of the Merchant Company is/are hereby authorized to enter into such additional agreements, and take such additional actions as may be reasonably required by Bank or ISO in connection with the Merchant Agreement; and RESOLVED FURTHER, that the Secretary/managing member/general partner (circle one) of the Merchant Company is hereby authorized to deliver to Bank and to ISO an Incumbency Certificate, (i) identifying the officers of the Merchant and (ii) verifying the signatures of such officers, as well as a copy of these resolutions, certified by the Secretary of the Merchant (or authorized member or partner), and Bank and ISO are hereby authorized to rely on such Incumbency Certificate and certified copy of these resolutions until formally advised by an authorized officer/member/partner of the Merchant in writing of any changes therein, accompanied by a replacement of the Incumbency Certificate.

2. I hereby certify under penalty of law, that I have the legal power and have been duly authorized by the company applying for a merchant processing account, to execute this agreement on behalf of the company listed on page one of this Merchant Processing Agreement. Each person listed below (an "Officer") (i) holds the office in the Merchant Company indicated opposite his or her name on the date hereof, (ii) the signature appearing opposite his or her name in the Merchant Acceptance section of Agreement, is the genuine signature of each such officer, (iii) each such Officer, acting individually, is authorized to execute and deliver the Merchant Agreement and each of the agreements and documents contemplated by the Merchant Agreement (collectively, the "Transaction Documents") on behalf of the Merchant Company, and (iv) each such Officer, acting individually, is authorized to perform the Merchant Company's obligations under the Transaction Documents on behalf of the Merchant Company:

3. Name Officer

X Signature

In witness whereof, I have executed this certificate this day of 20

Name Title (Corporate Secretary** or print officer title)

X Signature



SCHEDULE A – RATES & FEES

C6 Checkcard MO/TO – 3 Tier

Merchant Business Name:	Date:
Interchange Plan: C6 – 3 Tier	MID (last 6):

One Time Fees

Application Fee <input type="checkbox"/> Agent collect <input type="checkbox"/> TriSource collect \$	<input type="checkbox"/> Gateway Set-up Fee <i>or</i> <input type="checkbox"/> Wireless Set-up Fee \$
Other One Time Fees \$	

Visa/MasterCard/Discover Fees	Rates	Trans Fees
Qualified Debit/Checkcard MO/TO Rate	% + \$	
Qualified MO/TO Rate	% + \$	
Non-Qualified Rate	% + \$	
Visa/MC/Discover Card Brand Fees	See Fees Disclosures	

Other Recurring Fees

PIN Debit Interchange Plus	bp + \$	per transaction
PIN Debit Flat Rate	\$	per transaction
Customer Service Fee	\$	
Monthly Minimum Visa/MC/Discover Fee	\$	
PIN Debit Monthly Access Fee	\$	
Per Chargeback Fee	\$	
Annual Fee	\$	
Address Verification Fee (AVS)	\$	
Per Batch Fee	\$	
Monthly Discover Access Fee	\$	
Enhanced Chargeback System Fee	\$	
Monthly Gateway Fee	\$	
Gateway Transaction Fee	\$	
Internet Access Fee	\$	
Monthly PCI Fee (<i>ControlScan with Breach Protection</i>)	\$	
PCI Management Fee	\$	
Regulatory Fee <input type="checkbox"/> Annual <i>or</i> <input type="checkbox"/> Monthly	\$	
Per Retrieval Request Fee	\$	
Monthly Wireless Fee (<i>per activation</i>)	\$	
PIN Debit/EBT Per Authorization Fee	\$	
Visa/MC/Discover Per Authorization Fee	\$	
T&E Per Authorization Fee	\$	
Voice Per Authorization Fee	\$ 0.95	
ARU/Touchtone Per Authorization Fee	\$ 0.95	
Other	\$	

Fees Disclosures

Qualified Debit/Checkcard MO/TO Rate:

Mail Order, Telephone Order or Internet key-entered debit/checkcard transaction where the Card is not present and an Address Verification Service is required. Must be a consumer debit, credit or Checkcard transaction and is electronically authorized and closed in a daily batch and includes all minimum authorization and transaction information as required for CPS Card not Present or CPS Key-Entered or MasterCard Key-Entered interchange programs.

Qualified MO/TO Rate:

Mail Order, Telephone Order or Internet key-entered transaction where the Card is not present and an Address Verification Service is required. Must be a consumer credit or Checkcard transaction and is electronically authorized and closed in a daily batch and includes all minimum authorization and transaction information as required for CPS Card not Present or CPS Key-Entered or MasterCard Key-Entered interchange programs.

Non-Qualified Rate:

All bankcard transactions that do not meet the requirements of the other rate categories. Also includes, but not limited to, any transactions made on any Visa Corporate and Signature card types, MasterCard Commercial or WorldCard card types or any foreign cards or Discover Commercial cards.

Visa/MasterCard/Discover Card Brand Fees

Other fee categories charged by Visa, MasterCard and/or Discover, which include but are not limited to:

Visa APF (<i>Acquirer Processing Fees</i>) per Auth	\$0.02
MasterCard NABU (<i>Network Access & Brand Usage</i>) Fee per Auth	\$0.03
Discover DUC (<i>Data Usage Charge</i>) per Auth	\$0.02
Visa Floor Limit Fee per Auth	\$0.10
Visa or MasterCard Misuse Auth Fee per Auth	\$0.045
MasterCard Status Inquiry Service Fee per Auth	\$0.025
Visa Debit Integrity Fee per Auth	\$0.10
Visa FANF (<i>Fixed Acquirer Network Fee</i>) per location per month	Pass-Through

Visa/MasterCard/Discover International Fees

Discover IPF/ISF (<i>International Processing/Service Fee</i>)	0.95%
MasterCard Cross Border/Acquirer Support Fee	1.25%
Visa ISA (<i>International Service Assessment</i>)	0.50%
Visa IAF (<i>International Acquirer Fee</i>)	0.45%
Visa IAF (<i>International Acquirer Fee—higher risk merchant categories</i>)	0.90%

Other Fees

Transaction Reversals	\$25.00 per transaction
Software/Gateway /Unsupported Terminals	\$20.00
Visa Fixed Acquirer Network Fee (FANF)	Variable (<i>dependent on classifications</i>)
Dispute Resolution Fee	\$25.00 per dispute
Merchant Link Authorization surcharge	\$0.06
Research Fee	\$25.00/hour (<i>\$25.00 min charge</i>)
Per ACH Reject Fee	\$25.00
STAR Merchant Participation Fee	\$6.00
Pulse Merchant Participation Fee	\$6.00
3rd Party Help Desk Calls POS Terminal Merchants	\$5.00
MasterCard Service Provider Fee	Variable
PCI Non Compliance Fee	\$24.99 (<i>first three months</i>)
<i>After three months, then \$49.99/mo. (until the merchant is PCI compliant)</i>	

Special Fee Conditions / Notes:

Authorized Merchant Signature

Name: _____ Title: _____ Date: _____

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

Print or type See Specific Instructions on page 2.	Name (as shown on your income tax return)	
	Business name/disregarded entity name, if different from above	
	Check appropriate box for federal tax classification (required): <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate	
	<input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶	
	<input type="checkbox"/> Other (see instructions) ▶	
Address (number, street, and apt. or suite no.)		Requester's name and address (optional)
City, state, and ZIP code		
List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on the "Name" line to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Social security number									

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Employer identification number									

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
3. I am a U.S. citizen or other U.S. person (defined below).

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 4.

Sign Here	Signature of U.S. person ▶	Date ▶
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Purpose of Form

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income.

Note. If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,
- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.

Schedule A Processing Agreement Terms and Conditions

These terms and conditions constitute an integral part of the Merchant Processing Agreement ("Agreement"). In consideration of the covenants set forth below, Merrick Bank Corporation ("Acquirer"), which is a member of Visa U.S.A. Inc. ("Visa"), MasterCard International ("MasterCard") Discover® or jointly with Visa/MasterCard/Discover ("Payment Card Brands") and the undersigned merchant ("Merchant") have agreed as follows as of the date of acceptance of this Agreement by Payment Data Systems, Inc. ("Payment Data"), as an affiliate of Acquirer for the purposes of providing merchant services.

ARTICLE I – CARD TRANSACTIONS

1.01 Honoring Cards

- A) Merchant, whether dealing with the public or otherwise, shall honor, in a non-discriminatory manner, all valid Visa/MasterCard/Discover cards, as well as cards issued in the name of American Express ("Cards") of the type(s) indicated when properly presented as payment in connection with bona fide, legitimate business transaction;
- B) Merchant shall not require a Cardholder to provide identification information such as telephone number, address or driver's license number as a condition of completing a transaction unless permitted by applicable state law and allowed by the rules and regulations ("Card Issuers' Regulations") of a Card Issuer Visa/MasterCard/Discover (issuers shall hereinafter be referred to collectively as "Card Issuers");
- C) Merchant may not make a photocopy of a Card under any circumstances nor request that the Cardholder provide a photocopy of the Card as a condition for honoring same.
- D) Surcharging
 - 1) Merchant must complete a Surcharge Notification form to notify the acquirer of merchant's intent to surcharge cardholder a minimum of 30 days prior to doing so. This form is located at www.trisourcesolutions.com/merchant_side.html
 - 2) Merchant must complete notification to Visa at www.visa.com/surcharging
 - 3) Merchant must complete notification to MasterCard at www.mastercard.us.merchants/support/surcharge-rules.html
 - 4) Merchant must disclose surcharging to cardholders prominently and near the point of sale device.
 - 5) Surcharge must be displayed on the cardholder's receipt as a separate line item while being included in the total transaction amount.
 - 6) Merchant must NOT surcharge debit cards, prepaid cards or check cards.
 - 7) Merchant MAY NOT surcharge cardholder an amount which is more than the merchant is charged. Also a maximum cap of 4% applies.
 - 8) Merchant agrees to refund surcharge amount on a transaction which is refunded. Merchant agrees to partially refund a surcharged amount pro rata on a partially refunded transaction.
 - 9) Merchant agrees if a transaction with a surcharge amount is disputed, the total transaction will be charged back including the surcharged amount.
 - 10) Merchant agrees not to surcharge cardholders if specifically prohibited by state law in which the business is governed.
 - 11) Merchant agrees these rules not are totally inclusive, and Merchant agrees to read and understand the totality of each payment card brand's rules by visiting each website PRIOR to engaging in surcharging any cardholders.

1.02 Advertising

- A) Subject to: i) private clubs, ii) Merchants who do not deal with the public, iii) vehicle leasing companies at airport locations, iv) transportation companies subject to government regulation, or v) Merchants expressly exempted from by Card Issuers' Regulations, Merchant shall adequately display advertising or promotional material provided or required to inform the public that Cards are honored at Merchant's place of business;
- B) Merchant shall not display or use advertising or promotional materials containing Acquirer's name or symbol, which might cause a customer to assume that Merchant honors only Cards issued by Acquirer;
- C) Merchant shall have the right to use or display the proprietary names and symbols associated with Cards only while this Agreement is in effect, or until Merchant is notified by Acquirer or any appropriate Bank Card organization to cease such usage;
- D) Merchant shall comply with all applicable Card Issuer Regulations concerning the use of service marks and copyrights owned by Visa/MasterCard/Discover;
- E) Merchant shall use the proprietary names and symbols associated with Cards only to indicate that Cards are accepted for payment and shall not indicate, directly or indirectly, that Acquirer, Visa/MasterCard/Discover or any Payment Card organization endorses Merchant's products or services;
- F) Merchant shall not refer to Visa/MasterCard/Discover in stating eligibility for its products, services, or memberships.

1.03 Card Examination

- A) Merchant agrees to carefully examine any Card security features (such as hologram) included on the Card; compare the embossed account number on the face of the Card with the account number indented on the signature panel; check the validity date and expiration date of the Card; and shall not honor any invalid or expired Card without proper, prior authorization;
- B) Where the magnetic stripe on the Card is read in connection with a transaction, Merchant shall compare the embossed account number on the Card to the number displayed or printed by the terminal to verify they are the same;
- C) Except for mail orders, telephone orders or pre-authorized transactions, Merchant shall not complete a transaction without presentation of the Card by the Cardholder and proper examination by the Merchant of the Card;
- D) If the signature panel on the Card is blank, Merchant shall:
 - 1) Review the positive identification to confirm identity. Such identification must consist of a current, official government identification document (such as a passport or driver's license) bearing Cardholder's signature; and
 - 2) Indicate such positive identification (including any serial numbers and expiration date) on the sales draft if the transaction is a Visa transaction, and if permitted by applicable state law. (Such information shall not be recorded for MasterCard transactions); and
 - 3) Require Cardholder to sign the signature panel on the Card before completing the transaction; and
 - 4) Request authorization.
- E) In the case of a Visa Card, Merchant shall compare the printed issuing bank identification number, which is directly above the first four digits of the embossed account number. If the printed number and the embossed number do not match, Merchant shall call the voice authorization number and request a "code 10" operator.

1.04 Authorization

- A) Before honoring any Card, Merchant is required to request authorization from Acquirer's designated authorization center.
- B) Authorization numbers, or positive account number verification response codes, as appropriate, shall be printed legibly in the designated area on the sales slip.
- C) If authorization is denied, Merchant shall not complete the transaction and shall use its best efforts by reasonable and peaceful means to follow any instructions from the authorization center.
- D) Merchant shall be liable to Acquirer, regardless of any authorization, if Merchant completes a transaction when the Cardholder is present but does not have his Card, the Cardholder does not sign the sales slip, or the signature on the sales slip does not match the signature appearing on the Card, or the signature panel on the Card is blank.
- E) In no event shall an authorization be deemed to be Acquirer's representation that the particular transaction is in fact a valid, authorized or undisputed transaction entered into by the Cardholder or an authorized user of the Card.
- F) Where authorization is requested for transaction involving suspicious or unusual circumstances the Merchant shall call and request a "code 10" authorization from Acquirer's designated authorization center.
- G) An authorization for a restaurant transaction, in which a gratuity is added to the sales slip by the Cardholder, is valid if the total transaction amount is within 20% of the authorization amount.
- H) If authorization is obtained for the estimated amount of a car rental transaction, Merchant shall disclose to Cardholder the amount authorized on the rental date.

1.05 Retention and Retrieval of Cards

Merchant shall use its best efforts, by reasonable and peaceful means, to retain or recover a Card;

- A) If Merchant receives a negative response from the account number verification service, and until Merchant receives further instruction from Acquirer's designated authorization center;
- B) While making an authorization request;
 - 1) If Merchant is advised to retain the Card in response to an authorization request; or
 - 2) Where the embossed account number, indent printed account number and/or encoded account number do not match, or an unexpired Card does not have the appropriate hologram on the Card face; or
 - 3) If the Merchant has reasonable grounds to believe the Card is counterfeit, fraudulent or stolen. The obligation of Merchant to retain or recover a Card imposed by this section does not authorize a breach of the peace or any injury to persons or property, and Merchant will hold Acquirer harmless from any claim arising from any injury to person or property or other breach of the peace. If a recovered Card is retained by a law enforcement agency, Merchant shall forward a legible copy of the front and back of the Card to Acquirer, or other bankcard organization, as appropriate, to support payment of any applicable reward.

1.06 Completing the Transaction Record

Except as provided below, Merchant agrees to do all of the following when honoring a Card;

- A) To enter on the sales slip the transaction date, a description of the goods or services sold, and the price thereof (including any applicable taxes) in detail sufficient to identify the transaction;
- B) To obtain the signature of the customer on the sales slip after the transaction amount is identified in the "total" column;
- C) To compare the signature on the sales slip and the signature panel of the Card, and if the Card has a photograph of the Cardholder, to verify identity, and if either identification is uncertain or the account numbers are not the same or Merchant otherwise questions the validity of the Card, to contact Acquirer's authorization center for instructions;
- D) To imprint legibly on the sales slip the embossed legends from the Card and from the Merchant imprinter plate. If the imprinter does not legibly imprint, Merchant shall legibly detail the Cardholder's name and account number and Merchant's name and place of business, as well as the name or trade style of the issuer as it appears on the face of the Card, the ICA number, the Card initials, if any, and both the effective date and expiration date. Merchant shall also record on the sales slip any other embossed data such as security symbols.
- E) To deliver a true and completed copy of the sales slip to the customer at the time of delivery of the goods or performance of the services or for point of transaction terminal transactions, at the time of the transaction.
- F) For transactions, which originate at and are data-captured using point-of-sale transaction terminals. Merchant must include the following on the Cardholder copy or the sales draft;
 - 1) The Cardholder account number
 - 2) Merchant's name
 - 3) Merchant's location code or city and state
 - 4) The amount of the transaction
 - 5) The transaction date
- G) Transaction records must be produced for all transactions, which originate at and are data-captured using automated dispensing machines or limited-amount terminals, except for transactions that originate at magnetic-stripe-reading telephones. Such transaction records must include at least the following information;
 - 1) The Cardholder account number
 - 2) Merchant's name
 - 3) The magnetic-stripe-reading terminal location code or city and state
 - 4) The amount of the transaction
 - 5) The transaction date
- H) Whenever the encoded account number cannot be read from the magnetic stripe, Merchant shall follow normal authorization procedures and complete the approved transaction using a manual imprinter.

1.07 Multiple Transaction Records; Partial Consideration

- A) Merchant must include on one transaction record the entire amount due for the transaction, except in the following instances:
 - 1) The transaction involves purchases made in separate departments of a multi-department store;
 - 2) The transaction involves delayed or amended charges for a vehicle rental transaction in which:
 - a) The Cardholder consented to be liable for such charges; and
 - b) Such charges consist of ancillary or corrected charges such as taxed or fuel fees, and not charges for loss, theft, damage, or traffic violations;
 - 3) Merchant sends the Cardholder a copy of the amended or add-on sales drafts (sales drafts for such delayed or amended charges may be deposited without the Cardholder signature provided that Merchant has Cardholder's signature on file, and the words "SIGNATURE ON FILE" are entered onto the signature panel of the sales draft);
 - 4) The customer pays a portion of the transaction amount in cash, by check, with any Card, or any combination

- of such payments at the time of the transaction and further provided that Merchant obtains authorization for that part of the transaction effected with a Card;
- 5) All or a portion of the goods or services are to be delivered or performed at a later date and the customer signs two separate sales slips, one of which represents a deposit and the second of which represents payment of the balance, and the balance sales slip is completed only upon delivery of the goods or performance of the services, in which case Merchant agrees:
 - a) To note on the sales slips the word "Deposit" or "Balance" as appropriate and the words "Delayed Delivery"
 - b) If the total amount or the two slips exceeds the applicable floor limit, to obtain prior authorization and note the authorization date an approval code in the sales slips; and
 - c) Not to present the "Balance" sales slip until all goods are delivered or all the services are performed; or
 - d) The Cardholder is using the installment payment option offered in accordance with Paragraph 1.08.
 - e) Merchant agrees not to divide a single transaction between two or more transaction records to avoid obtaining an authorizing.
 - f) For sales processed at electronic POS terminals, multiple items individually billed to the same account will not be considered a violation of this Agreement if separate authorizations are obtained for each item.

1.08 Telephone Order, Mail Orders, Preauthorized Orders, and Installment Orders

- A) If the transaction is a telephone order (TO) mail order (MO), or preauthorized order (PO), the sales slip may be completed without a customer's signature or a Card imprint, however Merchant shall:
 - 1) Print legibly on the sales slip sufficient information to identify the Card issuer, Merchant and the Cardholder, including: Merchant's name and address, the Card issuer's name or trade style, ICA number and bank initials (if any), the account number, the expiration date and any effective date on the Card, the Cardholder's name, and any company name, and
 - 2) Print legibly on the signature line of the sales slip the letter "TO," "MO" or "PO" (recurring transaction for Visa transaction), as appropriate.
 - 3) Obtain authorization for every sale for MO and TO transactions, authorization must be obtained no more than 7 calendar days before the transaction date. Merchant shall attempt to obtain the expiration date of the Card as part of the authorization inquiry.
- B) On any non imprinted or expired Card transaction, Merchant shall be deemed to warrant the customer's true identity as an authorized user of the Card, whether or not authorization is obtained, unless Merchant obtains and notes legibly on the sales slip independent evidence of the customer's true identity.
- C) In connection with a recurring transaction (or pre-authorized order) pursuant to which goods or services are delivered to or performed for a Cardholder periodically, Merchant agrees to the following conditions:
 - 1) Merchant must obtain a written request from the Cardholder that the recurring transaction is charged to the Cardholder's account;
 - 2) The written request must specify the amount of the recurring transaction (or allow space for Cardholder to specify a minimum and maximum amount if the recurring transactions are to be for varying amounts), the frequency of the recurring charges, and the length of time for which the preauthorized order is to remain in effect;
 - 3) Before renewing a preauthorized order, Merchant must obtain a subsequent written request from the Cardholder containing the information listed above;
 - 4) Merchant must not deliver goods or perform services covered by a preauthorization order after being advised that the preauthorization has been canceled by cardholder or that the Card is not being honored; and
 - 5) Except as provided in Paragraph 1.07, a recurring transaction may not include partial payments to Merchant for goods or services purchased in a single transaction, or for periodic payments of goods or services on which Merchant assesses additional finance charges;
 - 6) Merchant must inform Cardholder that he has the right to receive, at least 10 days prior to each scheduled transaction date, written notice of the amount and date of the next charge. Cardholder may elect to receive the notice
 - a) For every charge
 - b) Only when the transaction amount does not fall within the specified range shown on the order form, or if the total
 - c) Only when the transaction amount will differ from the most recent charges charge by more than an agreed upon amount.
- D) Merchant may offer Cardholders an installment payment option for its mail/telephone order merchandise subject to the following conditions; Merchant's promotional material must clearly disclose the installment terms, including but not limited to:
 - 1) Whether the plan is available only for selected items or for the total amount or any order; and
 - 2) How shipping and handling charges and applicable taxes will be billed. The material also must advise Cardholders who are not billed in the transaction currency of the Merchant that the installment billing amounts may vary due to fluctuations in the currency conversion rates;
 - 3) Merchant may add no finance charges. The sum of the installment transactions may not exceed the total sales price of the merchandise on single transaction bases;
 - 4) Authorization is required for each installment transaction. Merchant's floor limit is zero;
 - 5) Merchant may not deposit the first installment transaction with Acquirer until the merchandise is shipped. Subsequent installment transactions must be deposited;
 - 6) At intervals of 30 days or more; or
 - 7) On the anniversary date of the transaction (i.e. the same date each month)
 - 8) In addition to Merchant's name, an appropriate installment transaction descriptor (e.g. 1 of 5, 2 of 5) must be included in the Merchant man file of the clearing record.

1.09 Vehicle Rental Transactions

Regardless of the terms and conditions of any written preauthorization form, the sales slip amount for any vehicle rental transaction shall include only that portion of the transaction, including any applicable taxes, evidencing a bona fide renting of personal property by Merchant to a customer and shall not include any consequential charges. Nothing herein is intended to restrict Merchant from enforcing the terms and conditions of its preauthorization form through means other than a Card transaction.

1.10 Returns and Adjustments; Credit Slips

- A) If with respect to any transaction, any merchandise is accepted for return or any services are terminated or canceled, or any price adjustment is allowed by the Merchant (other than involuntary refunds by airlines or other carriers when required by applicable tariffs and except where otherwise required by law or governmental regulations.) Merchant shall not make any cash refund to the Cardholder but shall deliver promptly to Acquirer a credit slip evidencing such a refund or adjustment.

- B) Each credit slip shall be signed and dated by Merchant and include the transaction date, a description of the goods returned, services canceled or adjustment made and the amount or the credit in sufficient detail to identify the transaction and the embossed data from the Card and Merchant's imprinter plate
- C) The refund or adjustment shall be indicated on a credit slip and may not exceed the original transaction amount.
- D) The Merchant may limit its return, adjustment, refund or exchange policies provided that proper disclosure is made and purchased goods or services are delivered to the Cardholder at the time of the transaction.
- E) Proper disclosure by the Merchant must be given at the time of the transaction by printing the following words or similar wording on all copies of the sales slip or invoice being presented to the Cardholder for signature in letters approximately 1/4 inch high and in close proximity to the space provided for the Cardholder's signature;
 - 1) "NO REFUND" for a Merchant which may not accept merchandise in return or exchange and may not issue a refund to a Cardholder.
 - 2) "EXCHANGE ONLY" for a Merchant which may accept merchandise in immediate exchange for similar merchandise of a price equal to the amount of the original transaction
 - 3) "IN STORE CREDIT ONLY" for a Merchant which may accept merchandise in return and deliver to the Cardholder an In-store credit for the value of the merchandise returned which may be used only in the Merchant's place(s) of business
- F) A Merchant may, if permitted by applicable law, stipulate special circumstances under which a surcharge shall be assessed for the use of a Card. The wording to appear on the sales slip shall be any special terms of the transaction(s).
- G) Merchant must deliver to the Cardholder a true and completed copy of the credit slip to the time of the credit transaction. Merchant shall not process a credit slip without having completed the purchase transaction with the Cardholder and in no event may the credit exceed the amount of the original transaction.

1.11 Cash Payments

Merchant shall not receive any payments from a customer for charges included on any transaction record resulting from the use of any Card, nor receive any payments from a Cardholder to prepare and present a credit slip for the purpose or affecting a deposit to the Cardholder's account.

1.12 Cash Advances

Unless expressly authorized in writing by Acquirer, Merchant agrees not to make any cash advance to a Cardholder, either directly or by deposit to the Cardholder's account. Money orders sent by wire, contribution to charitable and political organizations, tax payments, insurance premium payments, alimony and child support payments, and court costs and fines shall not be considered cash advances or withdrawals. Merchant shall not obtain, under any circumstance, authorization for nor process a sale or cash advance on any card Merchant is authorized to use. Processing Merchant's own card or the processing of an unauthorized cash advance is grounds for immediate termination.

1.13 Disclosure and Storage of Transaction Information

- A) Except as otherwise required by law, Merchant shall not, without the Cardholder's and Acquirer's prior written consent, sell, purchase, provide, or otherwise disclose the Cardholder's account information or other Cardholder information to any third party other than Acquirer's or Merchant's agents and processing organizations for the purpose of assisting Merchant in its business.
- B) Merchant and any agent of Merchant shall store in an area limited to selected personnel and prior to discarding, shall destroy in a manner rendering data unreadable all material containing Cardholder account number Card imprints, such as sales slips and credit slips, car rental agreements and carbons.
- C) Merchant or any agent of Merchant shall not retain or store magnetic stripe data subsequent to the authorization of a transaction.
- D) Merchant further warrants and agrees that in the event of its failure, including bankruptcy, insolvency or other suspension of business operations, it will not sell, transfer, or disclose any materials that contain Cardholder account numbers, personal information or transaction information to any third parties, and shall return the information to Acquirer or provide acceptable proof of destruction to Acquirer.
- E) Merchant shall notify Acquirer if it utilizes any third party or third party software products to process, store or transmit any information with respect to transactions.

ARTICLE II – PRESENTMENT PAYMENT AND CHARGEBACK

2.01 Transmission of Data

In lieu of depositing paper sales slips and credit slips with Acquirer, Merchant may transmit to Acquirer, in the form of magnetic tape or electronic data, as specified and acceptable to Acquirer, all data required to appear on the sales slip or credit slip. The term "sales data" as used herein shall mean the data transmitted by Merchant contained in a sales slip or the electronic or magnetic tape record that is the equivalent of such sales slip. The term "credit data" as used in this Agreement shall mean the data transmitted by Merchant contained in a credit slip or the electronic or magnetic tape record that is equivalent thereto. All data (transaction records) transmitted shall be pre-sorted and organized in a form and format approved and/or instructed in advance by Acquirer. All references to "sales slips" and "credit slips" in this Agreement shall be deemed to include transaction records transmitted by paper, electronically or on magnetic tape.

2.02 Presentment of Transaction Records to Acquirer

- A) Merchant may designate a third party who does not have a direct Agreement with Acquirer as its agent for delivering transactions data-captured at the point of sale by such agent if Merchant elects to use such agent. Merchant agrees to the following conditions (for purposes of this Paragraph 2.02, "Merchant" includes any such permitted agent):
 - 1) Merchant must provide satisfactory notice to Acquirer that Merchant chooses to exercise the option specified above;
 - 2) The obligation of Acquirer to reimburse Merchant for transactions is limited to the amount (less the applicable or appropriate discount fee) delivered by Merchant's designated Agent; and
 - 3) Merchant is responsible for its agent's failure to comply with applicable Credit Card Issuer and/or Merchants Regulations, including, but not limited to, any violation resulting in a chargeback.
- B) Merchant shall present all sales data relevant to a transaction, except that;
 - 1) Merchant shall present no sales data until goods have been shipped or the services have been performed and Merchant has otherwise performed all of its principal obligations to the customer in connection with the transaction unless the Cardholder agreed to a delayed delivery of goods and proper disclosures were made at the time of the transaction;
 - 2) When Merchant requests and receives authorization for delayed presentment and legibly prints on the sales slip the authorization number and the words "Delayed Presentment", Merchant must present the sales data within the permitted period for delayed presentment (not to exceed 30 calendar days).

- 3) If Merchant is obligated by law to retain a sales slip or return it to a buyer upon timely cancellation, Merchant must present the sales data within 10 bank business days after the date of the transaction; and
 - 4) When Merchant has multiple locations or offices and accumulates transaction records at a central facility, Merchant must present the transaction records to Acquirer within 20 calendar days after the transaction date. Merchant with multiple locations must deliver the transaction records in such manner that Acquirer is able to identify the transactions originating at each location.
- C) Merchant shall deliver all credit data to Acquirer within 3 bank business days after the credit transaction date, except if Merchant has multiple locations as described in Paragraph (B / 4) above, Merchant must deliver the credit data to Acquirer within 7 business days after the transaction date
 - D) Merchant shall not present to Acquirer, directly or indirectly, any transaction record that Merchant knows or should have known: to be fraudulent or not authorized by the Cardholder; results from transaction outside Merchant's normal course of business; that results from a transaction not involving Merchant; that contains the account number of a Card account issued to Merchant; or was not the result of a transaction between Merchant and Cardholder.
 - E) If the transmission of sales data or credit data from Merchant to Acquirer is in the form of magnetic tape or electronic data, Merchant shall preserve a copy of the sales and credit slips pursuant to Paragraph 3.03.
 - F) Merchant is prohibited from re-depositing any transaction that has previously been charged back and subsequently returned to Merchant. This prohibition applies with or without the Cardholder's consent of the Merchant's actions. Merchant may, at its option, pursue payment from the customer in such event.
 - G) Merchant shall not deposit duplicate Transactions. Merchant shall be debited for any duplicate Transactions and shall be liable for any Chargebacks and any fines or penalties levied by the Payment Card Brands, which may result therefrom.
 - H) Merchant shall not present any Transaction representing the refinancing of an existing obligation of a Cardholder including, but not limited to obligations:
 - 1) Previously owed to Merchant,
 - 2) Arising from the dishonor of a Cardholder's personal check, and/or
 - 3) Representing the collection of any other pre-existing indebtedness, including collection of delinquent accounts on behalf of third parties.

2.03 Acceptance and Discount

Subject to the provisions of any agreement of Merchant hereunder and of any chargeback right, Acquirer agrees to accept valid transaction records from Merchant during the term of this Agreement and to pay Merchant the total amount represented by the transaction records less any percentage discount and fees agreed to by the parties. In this regard, Merchant understands and agrees that any fee or charge provide herein is that which is to be initially applicable and imposed and such fees and charges may be increased or otherwise amended from time to time by Acquirer with or without advance notice to Merchant except as otherwise herein specifically provided. Any payment made by Acquirer to Merchant shall not be final but shall be subject to subsequent review and verification by Acquirer and may be subject to chargeback until the chargeback period expires.

2.04 Insecurity

Notwithstanding Paragraph 2.03, Acquirer may withhold payment to Merchant or prohibit Merchant's withdrawal of funds then on deposit with Acquirer for any of the following reasons:

- A) Acquirer is suspicious of any transaction records;
- B) Merchant's volume of sales exceeds a stipulated amount or amounts that are typically generated during a particular period;
- C) Merchant's average ticket amount exceeds a stipulated amount;
- D) Merchant does not swipe Cards through electronic terminals;
- E) Merchant fails to authorize transaction;
- F) Acquirer receives excessive retrieval request against Merchant's account as prior activity;
- G) Excessive chargebacks are debited against Merchant's account as prior activity; or
- H) If for any other reason, including but not limited to fines or penalties that are, or Acquirer reasonably assumes will be, assessed against Merchant based on its violation of any Card Issuer Regulations, and/or its breach of this Agreement such that Acquirer reasonably determines that withholding funds or preventing withdrawals of funds previously deposited with Acquirer is necessary to cover anticipated charges, fines and/or penalties resulting from Merchant's Card activities.

2.05 Endorsement

Merchant agrees that Merchant shall be deemed to have endorsed in Acquirer's favor any transaction records Merchant presents to Acquirer and Merchant hereby authorizes Acquirer to supply such endorsement on Merchant's behalf.

2.06 Prohibited Payment

Merchant agrees that Acquirer has the sole right to receive payments on any accepted transaction record as long as:

- A) Acquirer has paid Merchant the amount represented by the transaction record less the discount and fees; and
- B) Acquirer has not charged such transaction record back to Merchant unless specifically authorized in writing by Acquirer. Merchant agrees not to make or attempt to make any collections on any transaction record, and promptly to deliver the same in kind to Acquirer as soon as received, together with the Cardholder's name and account number and any correspondence accompanying the payment.
- C) A merchant may not accept a Card for an unlawful Internet gambling transaction.
- D) Merchant will pay all Card Association fines, fees, penalties and all other assessments or indebtedness levied by Card Associations to Bank which are attributable, at the Bank's discretion, to Merchant's Transaction processing or business.

2.07 Chargeback

A) Under any one or more of the following circumstances, Acquirer has accepted, and Merchant shall repay Acquirer the amount represented by the transaction record:

- 1) The transaction record or any material information on a sales slip (such as the account number, expiration date of the Card, Merchant description, transaction amount, or date), is illegible, incomplete, is not endorsed, or is not delivered to Acquirer within the required time limits;
- 2) The transaction received a negative account verification service response (or would have received a negative account verification service response if Merchant had contacted the service on the transaction date) and Merchant did not reject the transaction or receive prior authorization for the transaction, as applicable;
- 3) The sales slip does not contain the required imprint of a Card that was valid, effective, and unexpired on the transaction date;
- 4) The transaction was one for which prior credit authorization was required and prior credit authorization was not obtained, or a valid authorization number is not correctly and legibly included on the transaction record;

- 5) The transaction record is a duplicate of an item previously paid, or is one of two or more transaction records generated in a single transaction in violation of this Agreement;
 - 6) The Cardholder disputes the execution of the transaction record, the sale, delivery, quality, or performance of the goods or services purchased, or alleges that a credit adjustment was requested and reissued or that a credit adjustment was issued by Merchant but not posted to the Cardholder's account;
 - 7) The price of the goods or services shown on the transaction record differs from the amount shown on the copy of the sales slip or the receipt delivered to the customer at the time of the transaction;
 - 8) Acquirer reasonably determines Merchant has violated any term, condition, covenant, warranty, or other provision of this Agreement in connection with the transaction record or the related transaction;
 - 9) Acquirer reasonably determines the transaction record is fraudulent or that the related transactions were not a bona fide transaction in Merchant's ordinary course of business, or is subject to any claim of illegality, cancellation, recession, avoidance, or offset for any reason whatsoever, including without limitation negligence, fraud, or dishonesty on the part of Merchant or Merchant's Agents or employees;
 - 10) The transaction record arises from a mail or telephone order transaction which the Cardholder disputes entering into or authorizing, or which involves an account number that never existed or that has expired and has not been renewed;
 - 11) Merchant fails to provide any sales slip or credit slip to Acquirer in accordance with Paragraph 3.01 of this Agreement.
 - 12) Any other Merchant transaction charged back to Acquirer for whatever reason pursuant to Card Issuer Regulations.
- B) In the event Merchant believes a chargeback to be improper, Merchant must notify Acquire of this in writing within 10 calendar days of the date of the chargeback or forfeit its right to contest the chargeback.
- C) Except in the case of chargebacks based solely on the Merchant's failure to obtain an authorization, Acquirer may chargeback a transaction in accordance with this section even if an authorization was obtained in connection therewith. Merchant's obligation to reimburse, indemnify Acquirer for the amount of any chargeback shall survive termination of this Agreement.
- D) Guarantors are personally liable for all chargebacks. In the event Merchant sells its business, and the new owner incurs chargebacks from transactions during the period Guarantors owned business, the original Merchant and all guarantors will continue to be held personally liable for the chargebacks.

2.08 Merchant's Business

- A) Merchant shall provide Acquirer and Payment Data with immediate notice of its intent to
 - 1) Transfer or sell any substantial part of its total assets, or liquidate;
 - 2) Change the basic nature of its business, including selling any products or services not related to its current business;
 - 3) Change fifty percent (50%) or more of the ownership or transfer control of its business;
 - 4) Enter into any joint venture, partnership or similar business arrangement whereby any person or entity not a party to this Agreement assumes any interest in Merchant's business; or
 - 5) Alter in any way Merchant's approved monthly volume and average ticket;
- B) Failure to provide notice as required above may be deemed a material breach and shall be sufficient grounds for termination of this Agreement, or, at Payment Data's option may result in Payment Data amending the terms of this Agreement, including, but not limited to, holding funds and/or altering the Merchant funding schedule if Payment Data and Acquirer deem it necessary to protect against financial loss. If any of the changes listed above occur, Acquirer and Payment Data shall have the option to re-negotiate the terms of this Agreement or provide immediate notice of termination;
- C) Failure to provide Payment Data with the merchant's correct federal tax identification number(s) with the completed processing application may result in fines assessed to the merchant. Moreover, failure to provide Payment Data with an updated federal tax number(s) for the merchant within 15 days of any change may result in fines assessed to the merchant;
- D) Merchant will immediately notify Payment Data, with a copy to Acquirer, of any bankruptcy, receivership, insolvency or similar action initiated by or against Merchant or any of its principals. Merchant will include Acquirer and Payment Data on the list of creditors filed with the Bankruptcy Court, whether or not a claim exists at the time of filing;
- E) Merchant must notify Payment Data, with a copy to Acquirer, in writing of any changes to the information in the Merchant Application, including but not limited to: a change to Merchant's financial condition (within 3 days), any additional location or new business, the identity of principals and/or owners, the form of business organization, type of goods and services provided, and how sales are completed. Merchant must also notify Payment Data in writing, with a copy to Acquirer, if Merchant sells or closes its business. Except for a change to the financial condition, Payment Data and Acquirer must receive all such notices 7 days before the change. Merchant will provide updated information to Payment Data upon request. Merchant is liable to Payment Data and Acquirer for all losses and expenses incurred by Payment Data and Acquirer arising out of Merchant's failure to report changes. Payment Data and Acquirer may immediately terminate this Agreement upon a change to the information in the Merchant Application, whether Payment Data and Acquirer independently discover such change or whether Merchant notifies Payment Data and Acquirer of such change.

ARTICLE III – MISCELLANEOUS

3.01 Imprinters and Terminals

Merchant shall keep all imprinter(s) and terminal(s) used to process Card transactions in good working order and shall notify Acquirer prior to any change in imprinted or programmed information.

3.02 Forms

Merchant shall use only such forms or modes of transmission for sales data and credit data as are provided or approved in advance by Acquirer, and Merchant shall not use forms or equipment provided by Acquirer other than in connection with Card transactions hereunder.

3.03 Records

- A) Merchant shall, for Visa/MasterCard/Discover purposes, preserve a copy of the actual paper sales slips and credit slips for at least 6 months after the date Merchant presents the transaction data to Acquirer, and Merchant shall make and retain for at least 3 years from such date legible microfilm copies of both sides of such actual paper transaction records.
- B) Merchant agrees to immediately notify Acquirer of any Merchant location(s) added after the date of this Agreement, and agrees to the establishment of a separate processing account for said location(s).

3.04 Request for Copies

- A) Within 1 business day of receipt of any request by Acquirer, Merchant shall fax or mail to Acquirer either the actual paper transaction record, if requested by Acquirer, or a legible copy thereof (in size comparable to the actual paper transaction records), and any other documentary evidence available to Merchant and reasonably requested by Acquirer to meet its obligations under law (including its obligations under the fair credit billing act) or otherwise to respond to questions concerning Cardholders accounts.
- B) For purposes of retrieval or records, Merchant must retain sale slips and credit slips by reference number within date sequence.
- C) If Merchant does not provide a requested copy of sales slip(s) to Acquirer within the time frame specified, in addition to other rights and remedies available to Acquirer under this Agreement:
 - 1) Acquirer may charge Merchant a penalty fee; and
 - 2) Acquirer may charge Merchant the transaction amount of the requested sales slip.
 - 3) Acquirer may, at its option, charge Merchant the transaction amount of the requested sales slip at the time of the request. Such amount will be reimbursed to the Merchant upon delivery of a valid and correct sales slip.

3.05 Disputes with Cardholder; Indemnification of Acquirer

All disputes between Merchant and any Cardholder relating to any Card transaction shall be settled between Merchant and such Cardholder. Merchant shall defend, indemnify and hold Acquirer harmless from all claims, liabilities, damages, losses (including but not limited to those arising from fraud or similar activities whether or not Merchant participated in any way), and expenditures (including but not limited to investigation expenses, research time, reasonable attorney's fees and other costs of defense whether or not provided by Acquirer's personnel or others) relating to or arising out of any such Card transactions and/or from Merchant's failure to comply with any of its obligations under this Agreement. In addition, at any time deemed necessary in Acquirer's sole discretion, Acquirer may require an increase in the sums held in reserve, or if no reserve has been previously provided, may require that sums be held in reserve from sums otherwise due Merchant in order to protect Acquirer and its agents against potential claims, liabilities, losses and/or expenditures. Notwithstanding the foregoing however, Acquirer shall not be obligated to apply such reserve and may instead require prompt payment, indemnity and/or contribution directly from Merchant. The obligations under this Paragraph 3.05 shall survive termination of this Agreement.

3.06 Excessive Chargebacks and/or Retrievals

Merchant agrees that in the event Acquirer is presented, during any monthly period, with chargebacks and/or retrieval requests relating to the transactions of the Merchant processed by Acquirer in excess of one percent (1%) of interchange volume of such transactions, such chargeback and/or retrieval requests will conclusively be deemed to be excessive under applicable Card Issuer Regulations which shall allow Acquirer to take such action as may be authorized herein or by applicable Card Issuer Regulations, including, but not limited to, terminating this Agreement and/or passing through to Merchant any charges and/or penalties that may be imposed by Visa/MasterCard/Discover. In addition to any other remedies provided herein, Acquirer may impose an excessive chargeback fee of Twenty-Five Dollars (\$25) per occurrence if Merchant's monthly chargeback volume exceeds one percent (1%) of monthly sales.

3.07 Terms, Termination and MATCH and/or the Consortium Merchant Negative File (the CMNF) published by Discover (formerly Combined Terminated Merchant Files "CTMF")

- A) The initial term of this Agreement shall be three (3) years from the date this Agreement is executed by Acquirer. Thereafter, the Agreement will automatically renew for additional consecutive three (3) year terms, unless Merchant notifies Acquirer of its intention not to renew the Agreement at least ninety (90) days prior to the end of the Agreement term then in effect. Merchant's obligations under this Agreement remain in full force and effect relative to all transactions submitted under this Agreement prior to the date of termination. This Agreement may be terminated at any time by Acquirer upon written notice to the Merchant. Such notice shall be effective when hand delivered or three (3) days following the date the notice is deposited in the mail or upon any late date specified in the notice. Acquirer may terminate this Agreement without prior notice in the event Merchant is or becomes bankrupt or is unable to pay its debts as they become due, or if Acquirer reasonably determines that Merchant has violated any term, condition, covenant, or warranty of this Agreement, or if Acquirer determines in its sole discretion that Merchant has abused its privileges under this Agreement.
- B) Upon the effective date of any such termination, Merchant's rights hereunder to make Card transactions, to deposit transaction records with Acquirer, and to use sales slip forms, credit slip forms, promotional material, and any other items provided by Acquirer hereunder shall cease, but Merchant's obligations in connection with any transaction record accepted by Acquirer (whether before or after such termination), including without limitation Merchants chargeback obligations, shall survive such termination.
- C) Exclusive Provider: During the term of this Agreement, Merchant shall utilize the payment processing services of the Provider
- D) on an exclusive basis. Merchant expressly acknowledges that a MATCH/CMNF file is maintained by Visa/MasterCard/Discover containing information on Merchants terminated for one of more reasons specified in Visa/MasterCard/Discover operating rules and regulations. Such reasons generally include, but are not limited to; fraud, counterfeit paper, unauthorized transaction, excessive chargebacks or highly suspect activity. Merchant acknowledges that Acquirer is required to report the Merchant business name and the names of its principals to MATCH/CMNF when Merchant is terminated due to one or more of the foregoing reasons. Merchant expressly agrees and consents to such reporting by Acquirer in the event of the termination of this Agreement due to one or more of such reasons.

3.08 Limitation of Liability

Acquirer's liability to Merchant or to any party claiming by, through or under Merchant, shall be limited in the aggregate for the term of this Agreement (as may be extended) to the average of one month's fees paid by the Merchant for the services rendered hereunder by Acquirer. In determining the average of the month's fees, the fees paid for the three months' ending on the last day of the month immediately preceding the month in which Acquirer first sends notice of a claim to Merchant shall be averaged. This Agreement is a service agreement. Acquirer disclaims all other representations or warranties made to Merchant or to any other person. **Acquirer shall in no event be liable for any incidental, exemplary, punitive, indirect or consequential damages whatsoever, regardless of whether such damages were foreseeable or whether any party or entity has been advised of the possibility of such damages.** Acquirer is not liable to Merchant for errors made by account number verification service or for Merchants failure to contact same.

3.09 Supplementary Documentation; Fees; Fines and Penalties

All reference herein to this "Agreement" shall collectively include current schedules, amendments, Merchant application, change notices, addendum, appendices and attachments and associated reference materials, all of which are incorporated herein by reference and made a part of this Agreement as if fully set forth. Merchant agrees to pay the fees and charges identified in this Merchant application or in any other schedule of fees and charges provided to Merchant, which may be amended from time to time as provided in Paragraph 3.18. All fees and

charges charged to the Merchant shall be presumed correct unless the Merchant notifies Acquirer in writing within thirty (30) days from the date of a monthly statement which includes the disputed item. Merchant shall be liable to Acquirer for all fees, fines and penalties that may be assessed against Acquirer by either Visa/MasterCard/Discover as a result of Merchant's activities hereunder. An administrative fee will be applicable.

3.10 Compliance with Law; PCI Security Program, Non-Disclosure and Storage of Cardholder and Transaction Information Requirements

Merchant confirms that it is, and shall be, in full compliance during the term of this Agreement with all laws, statutes and federal and/or state regulations, as well as rules and operating regulations and bylaws imposed by Visa/MasterCard/Discover applicable to Merchant, its business and any Card transaction, including without limitation all state and federal consumer credit and consumer protection statutes and regulations, non-disclosure of Cardholder information and transaction documents, and other security procedures adopted by Visa/MasterCard/Discover. Merchant hereby certifies that it (and any outside agent that it may utilize to submit transactions to Acquirer and/or third party software provider) complies with the Payment Card Industry ("PCI") instituted by Visa/MasterCard/Discover. Merchant hereby agrees to pay any fines and penalties that may be assessed by Visa/MasterCard/Discover as a result of Merchant's breach of this paragraph, including but not limited to any fines or penalties that may be assessed based on its noncompliance with the requirements of PCI, or by its failure to accurately validate its compliance, or as a result of any data breaches resulting from its storage of Cardholder information. The Merchant must review and/or monitor the requirements at <https://www.pcisecuritystandards.org> to determine compliance under PCI. As part of this Agreement, Merchant must validate PCI compliance by completion of annual Self Assessment Questionnaires and if applicable, quarterly system scans with an Approved Scanning Vendor as determined by the PCI Security Standards Organization. The foregoing is an ongoing obligation during the term of this Agreement and as it may be renewed. Merchant acknowledges and understands that Merchant may be prohibited from participating in Visa/MasterCard/Discover programs if it is determined that Merchant is noncompliant. The following lists certain of the current PCI requirements, all of which Merchant shall comply with, if applicable: (i) install and maintain a working network firewall to protect data accessible via the Internet; (ii) keep security patches up-to-date; (iii) encrypt stored data; (iv) encrypt data sent across networks; (v) use and regularly update anti-virus software; (vi) restrict access to data to business "need to know;" (vii) assign a unique ID to each person with computer access to data; (viii) do not use vendor supplied defaults for system passwords and other security parameters; (ix) track access data by unique ID; (x) maintain a policy that addresses information security for employees and contractors; and (xi) restrict physical access to Cardholder information.

- A) Merchant agrees to validate compliance with the requirements of the Payment Card Industry (PCI) Data Security Standards, including, but not limited to, satisfactory completion and submission of Self Assessment Questionnaires (SAQs), and quarterly system scans if determined as necessary by the PCI Data Security Standards on a continual basis. Merchant will be provided with the tools and resources required to complete the validation process. Failure to provide successful PCI validation will cause the Merchant to be subject to a monthly PCI Non Compliance Fee. The PCI Non Compliance fee will be assessed ninety (90) days after approval of Merchant account if merchant has not validated PCI compliance, or after any ninety (90) day consecutive period for which Merchant was not in compliance with validation standards.

3.11 Modification

This Agreement is subject to such modifications, changes, and additions as may be required, or deemed by Acquirer to be required by reason of any state or federal statute, judicial decision, Visa/MasterCard/Discover rule or regulation, or the regulation or ruling of any federal agency having jurisdiction over Acquirer or Merchant.

3.12 Changes in Transmission Mode

The means of transmission indicated below shall be the exclusive means utilized by Merchant for the transmission of sales data or credit data to Acquirer. Merchant shall give Acquirer at least thirty (30) days prior written notice of Merchants desire to deliver and deposit actual sales slips and credit slips or otherwise to alter any material in respect to Merchants medium of transmission of sales data and credit data to Acquirer. Following termination, Merchant shall upon request provide Acquirer with all original and microfilm copies required, to be retained as of the date of termination.

3.13 Penalty Fees

- A) Acquirer, for the following reasons, may charge a higher discount fee rate on transactions with the following event(s):
 - 1) Batches not closed within two (2) business days of the earliest transaction date in the batch;
 - 2) Non-authorized transactions over floor limit;
 - 3) Credit cards not swiped through POS terminal;
 - 4) Terminal did not read the entire content of the magnetic stripe
 - 5) Transaction did not meet Visa/MasterCard/Discover requirements for the best interchange fee.
 - 6) Actual monthly processing volume exceeds approved monthly volume in this Agreement.

3.14 Description of Fees

A) Discount Fees

- 1) **Retail Qualified Rate:** Swiped consumer credit or check Card transactions that are electronically authorized and closed in a daily batch and include all minimum authorization and transaction information as required for the Visa Custom Payment Service ("CPS") or MasterCard Merit III interchange programs.
- 2) **MO/TO & Internet Qualified Rate:** Mail Order, Telephone Order or Internet key-entered transaction where the Card is not present and an Address Verification Service is required. Must be a consumer credit or check Card transaction and is electronically authorized and closed in a daily batch and includes all minimum authorization and transaction information as required for CPS Card not Present or CPS Key-Entered or MasterCard Key-Entered interchange programs.
- 3) **Mid-Qualified (Retail only):** Includes consumer credit and check Card transactions that are a) key-entered, b) not settled within two business days, c) made with cards that have missing or unreadable magnetic strip data, d) made using a Visa Rewards Card at a T&E Merchant, e) made when the Card is not present.
- 4) **Non-Qualified (Retail, MO/TO & Internet):** All credit and check Card transactions that do not meet the requirements of the other rate categories. Also includes any transactions made

on any Visa Corporate and Signature Card types, MasterCard Commercial or WorldCard Card types or any foreign cards.

3.15 Early Termination

If Merchant terminates this Agreement before the end of the initial three (3) year term or during any subsequent term, Merchant shall be obligated to immediately pay Acquirer or its representative, as liquidated damages, an **Early Termination Fee** of \$350.00 in addition to any other monthly fees (*Early Termination Processing Fees*) in the Merchant Processing Agreement for the remaining term of the Agreement. The early termination fee referred to in this paragraph shall also be assessed by Acquirer in the event it terminates this Agreement based upon Merchant's breach of its terms as set forth in Paragraph 3.07(a).

3.16 Independent Sales Organization/Member Service Provider

A) Merchant acknowledges that:

- 1) Acquirer may use an Independent Sales Organization (ISO) or Member Service Provider (MSP) operating under applicable Card Issuer Regulations who is an independent contractor and not an agent of Acquirer,
- 2) No ISO or MSP has authority to execute this Agreement on Acquirer's behalf or to alter the terms hereof without Acquirer's prior written approval.

3.17 Security Interest; Set Off and Reserve Account

A) To secure all obligations of Merchant to Acquirer arising from this Agreement, Merchant hereby grants Acquirer a first lien security interest in all deposits, regardless of source, to Merchant's checking account (specified in the Merchant application including, but not limited to, three deposit accounts listed under bank references) and all proceeds of said deposits. Acquirer's rights under said security interest may be exercised by Acquirer without notice or demand of any kind by making and immediate withdrawal from or freezing said account upon Acquirer's reasonable determination that a breach of any obligation or Merchant under this Agreement has occurred for any reason specified in Paragraph 2.04. The exercise of Acquirer's rights pursuant to this security interest shall be in addition to any other rights of Acquirer under this Agreement. Acquirer shall also have the right to require Merchant to furnish such other and different security as Acquirer shall deem appropriate in its sole discretion in order to secure Merchant's obligations under this Agreement. Merchant agrees to execute any documents or take any actions required in order to comply with and perfect the security interest under this paragraph. Acquirer may, at any time there is an obligation owing from Merchant to Acquirer, offset any such amounts against any deposit balances or other money now or hereafter owed Merchant by Acquirer without notice or demand of any kind. In the event the merchant does not comply with this agreement in fulfilling their obligations, the Acquirer may have to refer to an outside collection company. Should this occur, the merchant and its guarantors will be liable for additional fees which would include the agency fees, attorney cost, plus the entire balance owed to the Acquirer.

B) Reserve Account

- 1) Establishment. Merchant will establish and maintain a non-interest bearing deposit account ("Reserve Account") with Acquirer initially or at any time in the future as required in Acquirer's good faith discretion, with sums sufficient to satisfy Merchant's current and future obligations as determined by Acquirer. Acquirer may establish a Reserve Account on behalf of Merchant by depositing incoming items into a Reserve Account if it determines in good faith such a reserve is necessary, included but not limited to a determination that transactions are outside of the risk parameters indicated by Merchant on the Merchant Processing Agreement. Merchant authorizes Acquirer to debit the Merchant checking account to establish or maintain funds in the Reserve Account. Acquirer may deposit into the Reserve Account any funds it would otherwise be obligated to pay to Merchant, for the purpose of establishing or maintaining the Reserve Account in accordance with this Section, if it determines such action is reasonably necessary to protect its interests.
- 2) Authorizations. Acquirer may, without notice to Merchant, apply deposits in the Reserve Account against any outstanding amounts Merchant owes under this Agreement or any other agreement between Merchant and the Acquirer. Also, Acquirer may exercise its rights under this Agreement to collect any amounts due to Acquirer including, without limitation, rights of set-off and recoupment.
- 3) Funds. Funds in the Reserve Account will remain in the Reserve Account until 270 days following termination of this Agreement, or 270 days after last activity on account, provided however, that Merchant shall remain liable to Acquirer for all liabilities occurring beyond such 270 day period. Acquirer will have sole control of the Reserve Account. Funds which are unable for any reason to be disbursed upon fulfillment of all merchant obligations will incur a monthly fee in order to maintain the account.

3.18 General

- A) The paragraph headings and captions contained in this agreement are for convenience only, and should not be deemed to define, limit or describe the scope or intent of this agreement to the extent that they conflict with the Substance of this Agreement.
- B) This Agreement shall be binding upon and insure to the benefit of the parties hereto and their successors and assigns; provided, however this Agreement may not be assigned by Merchant without the written consent of Acquirer. Any such assignment by Merchant without Acquirer's prior written consent shall be null and void.
- C) Should any provision of this Agreement contravene any law, or valid regulation to rule of any regulatory agency of self regulatory body having jurisdiction over either party hereto, or should any provision of this Agreement otherwise be held invalid, or unenforceable by a court or other body of competent jurisdiction, then each such provision shall be automatically terminated and performance hereof by both parties waived, and all other provisions of this Agreement then in effect shall never the less remain in full force and effect.
- D) No failure by Acquirer to insist upon strict performance of any term or obligation set forth in this Agreement or to exercise any right or remedy under this Agreement nor acceptance of partial performance during continuance of default hereunder, shall constitute a waiver of any such term, obligation, right or remedy, or a waiver of any such default by Acquirer.
- E) Applicable law; venue and mutual jury trial waiver. This Agreement shall be governed and construed exclusively in accordance with the laws of the State of Texas without reference to its conflicts of laws rules. All of the parties hereto, whether or not actually signatories to this document, agree that the exclusive venue for any and all proceedings relating to this agreement shall be the courts located in Bexar County, Texas. Furthermore, as material condition to one another in entering into said agreement, each of the parties hereby waive their right to trial by jury in any action or proceeding based upon, arising out of, or in any way relating to this agreement or the relationship between or among said parties, whether sounding in contract or tort or otherwise.
- F) In any action to enforce any obligation under this Agreement, the party who does not prevail shall pay to the prevailing party all costs, expenses and reasonable attorneys' fees.
- G) Acquirer may amend this Agreement, including changes in fees and/or fee schedules, at any time by providing a

writing setting forth the amended fee. Acquirer shall endeavor, depending upon business practicalities, to provide up to 15 days notice prior to the effective date of any such amendment. (Also see Acquirer's right to amend or impose reserve requirements and to indemnify Acquirer against costs as provided in Paragraph 3.05 hereof).

- H) All notices or other communications required to be given by either party shall be in writing and shall be effective when hand delivered or sent by United States mail, postage prepaid (whether or not sent with a Merchant Statement) and shall be deemed to be given when hand delivered or upon deposit in the mail as indicated. Notices shall be addressed to the parties at the address identified below, or such other address as may be specified by either party by notice to the other party.
- I) Acquirer may appoint an Agent(s) to do or take any actions that may be done or taken by Acquirer under this Agreement.
- J) This Agreement is intended by the parties as a final expression of and a complete and exclusive statement of the terms of this Agreement there being no conditions to the enforceability of this Agreement. This Agreement may not be supplemented or modified except in writing as provided in this Agreement.
- K) Effective date or start date of agreement begins when merchant application is accepted and boarded onto ISO systems. This effective date may vary from merchant acceptance signature date on agreement.

3.19 Electronic Debit/Credit Authorization

Merchant authorizes Acquirer or third party in accordance with this Agreement, to initiate debit/credit entries to Merchant's deposit account, as indicated on Merchant Processing Agreement. This authorization is to remain in full force and effect until:

- A) Acquirer has received written notification from Merchant of its termination, in such a manner as to afford Acquirer reasonable opportunity to act on it and
- B) All obligations of Merchant to Acquirer that have arisen under this Agreement have been paid in full. This authorization extends, but is not limited, to such entries to this account which concern discount fees, transaction fees, chargebacks, penalties, service fees, return item fees, lease, rental and purchase charges involving Point-Of-Sale ("POS") and credit Card Imprint equipment.
- C) Merchant shall regularly and promptly review all statements of account, banking statements, and other communications sent to Merchant and to immediately notify Payment Data if any discrepancy exists between Merchant's records and those provided by Payment Data, the Merchant's bank, or with respect to any transfer that Merchant believes was not authorized by Merchant or Customer. If Merchant fails to notify Payment Data in writing within fourteen (14) calendar days after the date that Payment Data mails or otherwise provides a statement of account or other report of activity to Merchant, Merchant will be solely responsible for all losses or other costs associated with any erroneous or unauthorized transfer. The foregoing does not limit in any way Merchant's liability for any breach of this Agreement.

3.20 Representations and Warranties of Merchant

Merchant represents and warrants to Acquirer and Payment Data at the time of execution and during the term of this Agreement that:

- A) All information contained in the Merchant Application or any other documents delivered to Acquirer and/or Payment Data in connection therewith is true and complete and properly reflects Merchant's business, financial condition and principal partners, owners or officers;
- B) Merchant has the power to execute, deliver and perform this Agreement, and this Agreement is duly authorized, and does not and will not violate any provisions of Federal or state law or regulation, or conflict with any other agreement to which Merchant is subject;
- C) Merchant has all licenses, if any, required to conduct its business and is qualified to do business in every jurisdiction where it is required to do so;
- D) There is no action, suit or proceeding now pending or to Merchant's knowledge, threatened by or against or affecting Merchant which would substantially impair its right to carry on its business as now conducted or adversely affect its financial condition or operations;
- E) Each Sales Draft presented to Acquirer for collection is genuine and is not the result of any fraudulent transaction or telemarketing sale or is not being deposited on behalf of any business other than Merchant. Further, Merchant warrants that each Sales Draft is the result of a bona fide Card Transaction for the purchase of goods or services by the Cardholder in the total amount stated on the Sales Draft;
- F) Merchant has performed or will perform all of its obligations to the Cardholder in connection with the Card Transaction evidenced thereby;
- G) Merchant has complied with Acquirer's and Payment Data's procedures for accepting Cards, and the Card Transaction does not involve any element of credit or debit for any purpose other than as set forth in this Agreement and shall not be subject to any defense, dispute, offset or counter claim which may be raised by any Cardholder under the Rules, the Consumer Credit Protection Act (15 USC 1601) or other relevant state or federal statutes or regulations;
- H) Any Credit Voucher which it issues represents a bona fide refund or adjustment on a Card sale by Merchant with respect to which a Sales Draft has been accepted;
- I) Unless Merchant notifies Payment Data in writing (either on the Merchant Application or otherwise), no other processing relationship exists between Merchant and another bankcard processing institution, for this, or any other business run or owned by Merchant.
- J) With respect to all Card Transactions that Merchant requests Payment Data and Acquirer to originate, Merchant continuously represents and warrants to Acquirer and Payment Data that:
 - 1) Each Customer has authorized the debiting and/or crediting of its account;
 - 2) Each Entry is for an amount the customer has agreed to; and
 - 3) Each Entry is in all other respects properly authorized.

3.21 Guarantors

As a primary inducement to Acquirer to enter into this Agreement, the undersigned Guarantor(s), by signing this Agreement, jointly and severally, unconditionally and irrevocably, guarantee the continuing full and faithful performance and payment by Merchant of each of its duties and obligations to Acquirer pursuant to this Agreement, as it now exists or amended from time to time, with or without notice. Guarantor(s) understands further that Acquirer may proceed directly against Guarantor(s) without first exhausting its remedies against any other person or entity responsible therefore to it or any security held by Acquirer or Merchant. This guarantee will not be discharged or affected by the death of the undersigned, will bind all heirs, administrators, representatives and assigns and may be enforced by or for the benefit of any successor of Acquirer. Guarantor(s) understand that the inducement to Acquirer to enter into this agreement is consideration for the guaranty, and that this guaranty remains in full force and effect even if the Guarantor(s) receive no additional benefit from the guarantee. **30187756.1**