

DonorPerfect™

Insta-Charge™: Instant Credit Card Authorization and Processing

Overview

Insta-Charge provides fully integrated credit card processing for one-time donations directly from within DonorPerfect Online and DonorPerfect Visual Edition. Just click on the credit card icon when entering a gift and fill in the donor's credit card information. Insta-Charge validates the card information and authorizes the transaction in real time. The funds are then automatically sent to your designated bank account – normally within 24 hours! No need for a credit card terminal or double entry of data.

Home	Entry Screens	Reports	Mailings	Utilities
Search	Main	Gifts	Pledges	Contacts
Bio	Other Info	Links	A	

Roger Sandstone (10839)

Gift ID #	<input type="text"/>	Record Type	Gift
Batch No	0	Gift Amount	\$100.00
Gift Date	03/28/2006	Thank-you #	<input type="text"/>
Reference	<input type="text"/>	Solicitation	Phone-A-Thon
General Ledger	Unrestricted	Campaign	<input type="text"/>
Type of Gift	Insta-Charge Transaction	Sub Solicitation	<input type="text"/>
Fair Mkt. Value	\$0.00		

Click the card icon when entering gift.

Insta-Charge is easily accessed by clicking the credit card icon (shown in DonorPerfect Online, above).

Benefits

- Less data entry since donor information is automatically filled in and credit card payment data is included in gift history.
- Immediate validation of card data allows any issues (declines, etc.) to be resolved quickly and immediately.
- Integrated process eliminates challenges of reconciling credit card statements with donation records.
- Secure web-based process protects confidential donor data.

NO EXTRA SOFTWARE OR SUPPORT FEES!

The only upfront cost is a one-time \$95 Setup/Activation charge. You will also need to complete a TransFirst Merchant Agreement, which provides complete details on all credit card processing fees. Here is a summary:

Account/Statement Fee <i>(WebLink credit card processing uses same account so only one monthly fee applies)</i>	\$10/monthly
Visa/MC Settlement Fee	20¢/transaction
Visa/MC Authorization Fee	25¢/transaction
Visa/MC Discount Rate	2.99%

If you are already processing high volumes of credit cards, further discounted rates may be available. Ask your salesperson.

Contact your SofterWare regional sales manager at 1-800-220-8111 to answer your questions about Insta-Charge.
For more information visit: www.donorperfect.com



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Understanding Our Various Credit Card Processing Tools

Insta-Charge is just one of the methods of processing credit cards offered with DonorPerfect & DonorPerfect Online. Which method is most appropriate depends on the type of processing you prefer. Here is a general summary of the tools we offer:

Tool	Primary use	Other considerations
EZ-EFT™	Preauthorized pledge fulfillment	Also provides ACH (bank account) processing
WebLink™	Constituent-initiated (online) payments	Also provides forms for data collection as well as e-commerce “shopping cart”
Insta-Charge™	One-time payments – staff entered	Eliminates need for credit card terminal and double entry of data

Commonly Asked Questions

How does it work?

Simply collect a donor’s credit card information from any type of solicitation (phone call, email, direct mail, etc.). Go to the Gift entry screen in your donor’s record, and click the Insta-Charge button next to the Gift Amount field. Enter the required credit card information, and click submit. You will receive instant notification regarding the acceptance or decline of the card (with the reason why the card was declined, which you can share with the donor). A gift entry will automatically be made in the donor’s record for acknowledgement (thank you letter, etc.).

What credit cards can I accept?

Any credit or debit card that is affiliated with MasterCard and Visa. American Express, Discover, Diner’s Club and JCB can also be processed once you establish a merchant account with them.

Can I use my existing credit card merchant account?

We have integrated and partnered with a leading credit card processor to provide the necessary online merchant account. Integrating with other processor merchant accounts is possible, but generally cost-prohibitive. Note that the funds collected can be deposited automatically into your existing bank account.

Why should I accept credit cards?

- Encourages donors to give more – recent studies suggest people spend up to 20% more with a credit card than other forms of payment.
- Guaranteed and automatic fulfillment of phone and other pledges.
- Receive money more quickly- funds are usually deposited within 24 hours.
- Saves time and money on fund collection – no checks to process.
- Donors can receive benefits by giving (award points, frequent flyer miles, etc.)
- Eliminates bounced, delayed, or errors with checks.

Is constituent data protected?

The service operates on a secure server and complies with Visa/ MasterCard regulations for real-time, secure credit card processing.

How do I sign up?

Call (800) 220-8111 for a demonstration of Insta-Charge and answers to all your questions.