

APPLICATION FOR MERCHANT CARD PROCESSING

STW Short Name: CNP2 Assoc #: 106841 Division: DPI

Sales Rep Name: Brian McGarry Sales Rep Code: ENAT- Branch # (if applicable) _____

Business Information

Legal Business Name (25 char max) Click and Pledge example			DBA Name (23 char max) Click and Pledge exampl		
Legal Address 12120 Shamrock Plaza			DBA Address (Physical location, no PO Boxes) 12120 Shamrock Plaza		
City Omaha	State NE	ZIP 68154	City Omaha	State NE	ZIP 68154
Legal Phone Number (402) 505-3634		Legal FAX Number		DBA Phone Number (402) 505-3634	
Email address for Notices: <u>jim.barney@clickandpledge.com</u> (See "Notices" in the Merchant Card Processing Agreement included with this application for additional information relating to email address usage.)			Website address www.clickandpledge.com		

Preferred Address for:			Federal Tax ID		Length Owned?
Statements? Legal Address DBA Address			<u>111-11-1111</u>		<u>1</u> Years
Chargebacks? Legal Address DBA Address Dedicated FAX					____ Months
Contact Name: _____ Phone: <u>(402) 505-3634</u>					

Any prior bankruptcies? Business: Yes No If yes, filing date? _____ Personal: Yes No If yes, filing date? _____

Type of Ownership:		Type of Business: Retail Restaurant Lodging Service			
Sole Proprietorship, Date of Birth _____ Partnership		Business to Business _____% Internet <u>100</u> % MOTO order _____%			
LLC Ltd Partnership Government Entity		Detail business description (include Description of Products or Services Sold). Provide separate pages if needed: <u>Donations</u>			
If Corporation:		MCC / SIC (for internal user only) <u>8398</u>			
Public Private Non Profit Other					

Owner and or Officer Information

NOTE: PRIVACY POLICY WITH RESPECT TO THE COLLECTION AND USE OF SOCIAL SECURITY NUMBERS CAN BE FOUND AT WWW.TRANSFIRST.COM.

Name of Principal and Title	Percent Owned	Social Security #	Residential Address, City, State, Zip	Residential Phone Number
Ann Jensen - Director	%		12120 Shamrock PZ, Omaha, NE 68154	(402) 505-3664
	%	- -		

Processing Information

Have you ever accepted credit cards before? Yes No If yes, what is the Processor's name? _____

Please provide the most recent 3 months of credit card processing statements.

Number of locations? 1 If you are affiliated with an existing account, please provide existing merchant ID#: _____

Do you bill your customers prior to goods being shipped? Yes No
If Yes, how many days? 0-2 days 3-30 days 31-60 days 61-90 days Over 90 days

What is your return and refund policy (Please be specific)

How do you advertise? (check all that apply) Yellow pages Telemarketing Catalog Internet Word of mouth Publications Mass/Direct mail
Other, please explain: _____

Please supply copies of advertising, including catalogs and brochures. Where applicable, provide video (TV), audio tape (Radio or IVR), and Web-page screen prints. List the URL (www. X .com, .net .org, etc.) on each page.

Percent of Current Credit Card Processing (Must equal 100%)		If the percent of transactions without imprints is greater than 20%, do you use a third party fulfillment house? Yes No If yes, whom: _____	Average Visa / MC/DISC Transaction (Ticket) Amount \$100.00	Total Monthly Visa/MC/DISC Sales \$2,400.00
Terminal card swiped transactions	_____ %			
Terminal manually keyed (Card Present with Imprints)	_____ %			
Terminal manually keyed (Card Not Present / without Imprints)	_____ %			
Touch Tone Capture/Dial Pay (Card Present with Imprints)	_____ %			
Touch Tone Capture/Dial Pay (Card Not Present / without Imprints)	_____ %			
Mail Order / Telephone Order (Card Not Present)	_____ %			
eCommerce Order (Card Not Present)	<u>100</u> %			

Seasonal Business? Yes No If yes, indicate by "X" the months that are ACTIVE: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Card Types Requested? Select all that
All Visa/MC/DISC Cards Visa/MC/DISC Credit Cards & Business Cards only Visa/MC/DISC Debit cards only
American Express (AMEX) JCB Diners/Carte Blanche PIN Based Debit
Purchasing Cards Corporate Cards EBT Cards

List the names of each of your independent contractors or agents that will have access to cardholder data, including any third party order-taking service (e.g. teleservices):
(Provide separate pages if needed)

Banking Information

Name of Financial Institution	Routing Number (Shown on the bottom of check)	Bank Account Number (Shown on the bottom of the Check)	Phone Number
**FIRST NATIONAL BANK OF OMAHA	104000016	111111	

Please mark one box indicating the type of account to be used for ACH entries: Checking acct Savings acct Bank GL acct

****AUTHORIZATION FOR AUTOMATIC FUNDS TRANSFER (ACH):** The Merchant Bank (defined on page 3) is authorized to initiate or transmit automatic debit and/or credit entries and/or check entries to the account identified above and in the **provided voided check** (if applicable) relating to the above account (**) for all services contemplated under this Agreement. Said authority is granted to Merchant Bank's Processor and their agents.

Bank and Trade References

Bank or Trade Name	Account Number	Product Sold	Phone Number

Fee Schedule

Discount Rate/Per Item Fee: Visa/MC/DISC Cards 4.5 % + \$ 0.00 per item

Pricing Plan:
 * All Non-Qualified fees apply to all Visa/MC/DISC Card types
 No Surcharges

Non-Qualified Surcharges:
 Cross border international transaction assessments/program support, MC network access/brand usage (NABU), Visa US acquirer processing fee (APF), Visa Zero Floor Limit, Visa misuse of the authorization system, and other card association fees may apply. All Visa/MasterCard/Discover interchange dues and assessments are passed through.
Please see www.TransFirst.com for ways to reduce processing and interchange expense.

Terminal/Network Authorizations Fees:
 VISA/MC/Diners/JCB/Fleet \$ 0.25 DISC \$ 0.25 AMEX \$ 0.25 Voice Auth/ARU Fee \$ 0.95

Miscellaneous Fees:

Monthly Service Fee	\$ <u>0.00</u>	Application Setup Fee	\$ <u>0.00</u>	PCI Bi-Annual Fee	\$ <u>0.00</u>
Chargeback Fee	\$ <u>35.00</u>	Monthly Visa/MC/DISC Min Discount Fee	\$ <u>0.00</u>	Annual Fee	\$ <u>0.00</u>
ACH Return Fee	\$ <u>15.00</u>	ACH Change Fee	\$ <u>0.00</u>	Breach Coverage Fee	\$ <u>0.00</u>
Auth.net Monthly Fee	\$ <u>0.00</u>	Auth.net Setup Fee	\$ <u>0.00</u>	PC Charge Pro Setup Fee	\$ <u>0.00</u>
Batch Close Fee	\$ _____				

Note: Processor and its contractors provide the additional products and services set forth in the sections below, in addition to Purchasing Cards, Corporate Cards and Fleet Cards. Merchant Bank does not provide such services and has no responsibility or liability therefore.

PIN Based Debit/EBT Fees: Note: PIN based debit terminal/network authorization and interchanges may apply.
 PIN Based Debit Per Item Fee \$ _____ PIN Based Debit/EBT Monthly Fee \$ _____
 PIN Based Debit/EBT Application Fee \$ _____ EBT Per Item Fee \$ _____

Non-Bankcard Types:
 JCB Card 0 % Diners Carte Blanche 0 %
 American Express Discount Rate _____ % or Monthly Flat Fee: \$ 7.95 Monthly Gross Pay Daily Gross Pay
 Retail \$0.10 Trans Fee + 0.30% CNP Downgrade OR Services, Wholesale & All Other \$0.15 Trans Fee
 Annual AMEX Volume \$ _____ AMEX Pay Frequency 3-Day 15-Day 30-Day
 Average AMEX Ticket \$ _____ **AMEX Fees disclosed in this section are billed by American Express**

Transaction Central Processing:	Transaction Central	Transaction Central Plus	ACH per Return Fee	\$ _____
Monthly Gateway Fee	\$ <u>0.00</u> Setup Fee	\$ <u>0.00</u>		
ACH Rate	_____ % Optional Peripheral Hardware Description _____			\$ _____
Per ACH fee	\$ _____ Optional Peripheral Hardware Description _____			\$ _____

Additional Services: Pre-Paid Cards
 Check here if Term and Early Termination Fee clauses, as stated in the Merchant Card Processing Agreement, do not apply.

Equipment Options

Item Description	Model Number	Version or Serial #	QTY	Code	Price	Equipment billed to:
						Merchant TransFirst Agent N/A
						Equipment shipped to:
						DBA Legal Agent Other N/A
						Welcome Kit sent by:
						Agent TransFirst
						Welcome Kit shipped to:
						DBA Legal Agent Other N/A
						Merchant trained by: Agent TransFirst
						If "Other" selected above, please provide details below.
						Name
						Address
						City State ZIP

*Shipping, handling and tax will be billed in addition to the equipment price listed above.
 Codes: **FUA** = Free Use Addendum (Submit FUA addendum with this Application), **MO** = Merchant Owned, **PN** = Purchase New, **PO** = Purchased Via Other Source,
PRF = Purchased Refurbished, **LSE** = Lease, **EE** = Encryption Exchange, **RTL** = POS Portal Rental Program or **STR** = Short Term Rental. **See Terms and Conditions.

PATRIOT ACT REQUIREMENTS - To help the government fight the funding of terrorism and money laundering activities, the USA Patriot Act requires all financial institutions to obtain, verify and record information that identifies each person (including business entities) who opens an account. What this means for you: When you open an account, we will ask for your name, physical address, date of birth, taxpayer identification number and other information that will allow us to identify you. We may also ask to see your driver's license or other identifying documents. TransFirst is a registered ISO/MSP of Columbus Bank and Trust.

For purposes of this application, "Processor" is TransFirst Merchant Services, Inc., 371 Centennial Pkwy, Louisville, CO 80027 and can be contacted at (800) 745-2659 and "Merchant Bank" is Columbus Bank and Trust Company, located at 1125 First Avenue, Columbus, GA, 31901, (706) 649-4900.

Agreement Signature: Each person signing below agrees that they have read and agree to the terms and conditions which have been provided to them and certifies that all information provided in this application is true, correct and complete. Each person authorizes the Merchant Bank or any credit bureau or any credit reporting agency employed by Merchant Bank or any agent of Merchant Bank, to make whatever inquiries the Merchant Bank deems appropriate to investigate, verify or research references, statements or data obtained from Merchant for the purpose of this application, including requesting reports from consumer reporting agencies on persons signing below as an owner or general partner of Merchant or as a Guarantor (if such person asks Merchant Bank whether or not a consumer report was requested, Merchant Bank will tell such person, and if Merchant Bank received a report, Merchant Bank will give such person the name and address of the agency that furnished it). Each person also authorizes the Merchant Bank to give information to others, including other creditors and credit reporting agencies, concerning the Merchant Bank experience with Merchant. The Merchant Bank may request additional information if the Merchant Bank decides that it is necessary. **PLEASE CAREFULLY REVIEW THE TERMS AND CONDITIONS OF THE MERCHANT CARD PROCESSING AGREEMENT INCLUDED WITH THIS APPLICATION. BY SIGNING BELOW, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTOOD AND AGREE TO THOSE TERMS AND CONDITIONS.**

Merchant hereby requests Discover Card acceptance be added to this Application. Merchant understands that the Terms and Conditions for Discover Card Acceptance ("Discover Card Terms and Conditions") will be sent to Merchant upon approval by Discover Financial Services, Inc. for Merchant to accept the Discover Card by Discover Financial Services, Inc. By accepting the Discover Card for the purchase of goods and/or services, Merchant agrees to be bound by the Discover Card Terms and Conditions. If American Express is selected on the previous page, then by signing below, I represent that I have read and am authorized to sign and submit this application on behalf of the entity above and all information I have provided herein is true, complete, and accurate. I authorize American Express Travel Related Services Company, Inc. ("American Express") to verify the information in this application and receive and exchange information about me personally, including by requesting reports from consumer reporting agencies. I authorize and direct American Express to inform me directly, or through the entity above, of reports about me that American Express has requested from consumer reporting agencies. Such information will include the name and address of the agency furnishing the report. I understand that upon American Express' approval of the entity indicated above to accept the American Express Card, the terms and conditions for American Express® Card Acceptance ("Terms and Conditions") will be sent to such entity along with a Welcome Letter. By accepting the American Express Card for the purchase of goods and/or services, or otherwise indicating its intention to be bound, the entity agrees to be bound by the Terms and Conditions. If selected above, Merchant agrees to be bound by and perform in accordance with all the terms and conditions and provisions of the Check Services Agreement. Further, Merchant hereby requests Check Service acceptance be added to this Application. Merchant understands that the Terms and Conditions for Check Service will be sent to Merchant upon approval by CrossCheck. If selected above, Merchant hereby requests CrossCheck acceptance be added to this Application. Further, Merchant agrees to and accepts all terms and conditions as set forth by CrossCheck. If selected above, Merchant hereby requests Tender Card Gift and Loyalty card acceptance be added to this Application. Further, Merchant agrees to and accepts all terms and conditions as set forth by Tender Card. Early Termination Fees apply; See Terms and Agreements.

If 'RTL' or 'STR' is selected, then by signing below, I represent that I have read the POS Portal Rental Agreement and am authorized to sign this application on behalf of the entity above and all information herein is true, complete, and accurate. I authorize POS Portal, Inc. ("POS Portal") to verify this information and receive and exchange information about me, including requesting reports from consumer reporting agencies. By receiving delivery of the POS Portal rental equipment, the entity agrees to be bound by the terms of the POS Portal Rental Agreement.

Merchant(s) Signature Guarantor(s) Signature

1) _____
Merchant Signature (Principal or Owner) Date

Ann Jensen
 Print Name Title

2) _____
Merchant Signature (Principal or Owner) Date

 Print Name Title

3) _____
Merchant Signature (Principal or Owner) Date

 Print Name Title

1) _____
Guarantor Signature Date

 Print Name (No titles)

2) _____
Guarantor Signature Date

 Print Name (No titles)

3) _____
Guarantor Signature Date

 Print Name (No titles)

For Internal Use Only

Accepted by Processor Date

Print name Title

Accepted by Merchant Bank Date

Print name Title

Accepted by Referral Party Date

Print name Title

Member Bank (Acquirer) Information

Acquirer Name: Columbus Bank and Trust Company
Acquirer Address: 1125 First Avenue
Columbus, GA 31901
Acquirer Phone: 706-649-4900

1. A Visa Member is the only entity approved to extend acceptance of Visa products directly to a Merchant.
2. A Visa Member must be a principal (signer) to the Merchant Agreement.
3. The Visa Member is responsible for educating Merchants on pertinent Visa Operating Regulations with which Merchants must comply.
4. The Visa Member is responsible for and must provide settlement funds to the Merchant.
5. The Visa Member is responsible for all funds held in reserve that are derived from settlement.

Merchant Information

Merchant Name: Click and Pledge exampl Merchant Phone: (402) 505-3634
Merchant Address: 12120 Shamrock Plaza
Omaha, NE 68154

1. Ensure compliance with cardholder data security and storage requirements.
2. Maintain fraud and chargebacks below thresholds.
3. Review and understand the terms of the Merchant Agreement.
4. Comply with Visa Operating Regulations.

The responsibilities listed above do not supersede terms of the Merchant Agreement and are provided to ensure the Merchant understands some important obligations of each party and that the Visa Member (Acquirer) is the ultimate authority should the Merchant have any problems.